

Downtown Business Association

Meeting - Minutes June 12, 2008

Jack Fields - National Insurance, 10 East Monument Ave., Kissimmee

Meeting called to order: In attendance John Fields (Fields Law Firm), Tom Lanier (Lanier's Market Place), Mike Trim (KillerGrafix).

Approval of the Minutes: The April 10th, 2008 meeting minutes were not improved because a quorum was not present. Approval deferred until the July 10, meeting.

Financial Reports: No financial information was available for the meeting. Information will be given at the next meeting.

Old Business:

Mothers Day Event: The event was not bad as a first year event, but much more would need to be address if the event was to become an annual event. The judging of the essays for the moms went well, but there might be a better way to be more inclusive of all moms in years to come. More advertising would also need to be done for the event. The press releases from the newspapers did not generate much traffic.

New Directories: Kelly and Tom were still in the process of verifying the membership list. When that has been accomplished the print order will be turned in.

Crime In Downtown: More crime is developing in the downtown area. So merchants need to be much more vigilant. Merchants were urged to make sure they are calling the police department to track problems in the area.

New Business:

Advertising With Seniors Magazine: A new Seniors publication is going to work to help bring Seniors from some of our surrounding communities for shopping days. This depends on advertising in the new publication. Tom Lanier has been helping to get the information out on this publication.

CRA Design Standards: The CRA Design standards is up for a vote once again. There is also a petition going around from the Kissimmee Main Street organization to gage support for an additional layer of regulation in the downtown corridor. The CRA and Kissimmee Main Street are trying to establish a Historic Overlay District that would make it much harder to repair and maintain the older buildings in the downtown area.

Lane Changes: At the last commission meeting the commision decided to make several changes to the traffic pattern in the downtown area. Most of the changes revolve around reducing the size of the lanes, adding bicycle paths, and putting in permanant speed humps.

Meeting adjourned 8:17 pm